

## Dr.V.Kanimozhi, Ms. Athulyae

Assistant Professor Department of Management Sciences, Hindusthan College of Engineering and technology, Coimbatore, Tamilnadu, India

Final year MBA student Department of Management Sciences, Hindusthan College of Engineering and Technology Coimbatore, Tamilnadu, India

Revised: 04-07-2022 Submitted: 01-07-2022

## **ABSTRACT**

The hybrid workplace is a concept on the lips of every industry trend in the world today. Withdigitalization becoming more normalized across every sphere in the global village. Everyworkplace needs to maximize and transcend obstacles and innovations to ease into the hybridworkplace. The work from home also becomes more relevant during the pandemic. The studywasconductedinKannuracorporateITcompany. Thisresearchpaperfocusedonunderstanding impact of both hybrid and work from home and the various challenges andbenefits and also the preference of the employees to the future work model. The study wascarried out by primarydata with a sample size of 120 employers which were chosen bysimple random sampling method. To analyse benefits of Work from home and hybrid workmodel, to analyse challenges of Work from and hybrid work model, to analyse the preferenceof employees in choosing the future work model. Statistical tools used for this data collectionare simple frequency analysis, Independent sample T-Chi square test, One-way ANOVA. The findings of the study revealed that the emp loyeesarehappywithchoosinghybridwork

model as their future model. The employees can work as per their comfort zone theircomfortplaceto work.

Kevwords: Hybridworkmodel, workfromhome, Chal lenges, Benefits

#### INTRODUCTION I.

## 1.1 Introduction

Hybrid work is a flexible approach that allows employees to split their time between workingintheoffice

andworkingfromhome. The hybridworking model is a location-

flexiblearrangement, allowing employees to combine onsiteandoffsiteworkastheyandtheiremployersseefit .Hybridmodelscombinefundamentalknowledgewith data-driventechniques to model fundamentally unknown dependencies, and more attention should bepaid to the future use of such hybrid models. It indeed been demonstrated theintegrationofknowledgefromfirst-

principleswithmultivariatedataanalysismethods, resu lting into a hybrid semi-parametric modelling approach, has the potential to improveprocessunderstanding and canenablesignificantlyincreasedprediction performance.

Working from home is defined as people working from their home or from other location oftheir choice other than the working area by payment which is provided by the employer. Working from home is having lots of use in recent years. Since the growth of the networkingfrom home indicates the employee can finish their work with in their own premises. Workwill be done remotely. It depends on teleworking/ telecommunicating arrangements wherean employee does not require staying during business withtheir the hours employer. Intoday's growing world there is a nurgent need for work ingathome. To improve the employeer etention during t hebusyandstressfilledlifewerequiresomeleisuretime. Through working from home you can have free accesstowardsaspecificjobthroughfewer interruptions from fellow employees in the office

and communication time is alsowider.

The word 'Hybrid' is not a novel one. It has seen diverse use over the years in differentrepresentations. In more recent times, hybrid is used to describe a whole new feature

## **International Journal of Advances in Engineering and Management (IJAEM)**

Volume 4, Issue 7 July 2022, pp: 345-350 www.ijaem.net ISSN: 2395-5252

oftechnology's infusion into human beings' lifestyles. A hybrid system is otherwise known as the blended system. It usually occurs in a situation where there is the need to balance two kinds of demands equitably to avoid any clash or conflict. The hybrid system is an initiative introduced to cater to the specific needs of a system or organization's active parties. If existing in a situation of unique requirements, a hybrid arrangement ought to serve as

asolutiontothechallengesoflocation, distance, cost, av ailability, and management. It is safetosay

thathybridity is an offshootof technological advancements. The

hybridworkingsystem ensures the organization employing it enjoy the special advantages that come with theremoteworking system.

## 1.2 Statementoftheproblem

The covid 19 made a huge impact on the IT sector. People get more awareness about hybridwork model and work from home during the pandemic time. So this research is about tocollect the employees preference towards various working models. This study contains thedata of the respondents on the basis of the benefits and challenges of the work from home andhybridwork model.

This study is an awareness to the other employees who have no idea about the new workingmodels.

## 1.3 Objectivesofthestudy

Tostudyabout
thebenefitsoftheemployeesinWFHandhybridy
orkmodel
Tostudythechallengesfacedbytheemployeesin
WFHandhybridmodel
· ·

☐ Toknowabouttheinterestofemployeestowardsh ybridmodel,remotework,workfromhomeand telecommunicating

## 1.4 Researchmethodology

A research methodologyis an outline of how a given piece of researchis carried out. Itdefinesthetechniquesorproceduresthatareusedtoide ntifyandanalyseinformationregarding aspecific research topic.

## A. ResearchDesign

The research design used here is "Descriptive research" which uses surveys with close endedand open ended questionnaire. The structured questionnaire contains demographic profiles of employees and the benefits and challenges of WFH and Hybrid work model.

#### **B.** Samplesize

Samplesizeofthestudyis120employees.Thestudycov ersonlythepopulationofemployersin SRV INFOTECH.

## C. Samplingmethod

The sampling method used in this study is simple random sampling method which usesselecting a smallrandom group of samples from a larger group of population. The samplesareemployees working in SRV INFOTECH.

#### 1.5 Methodofdatacollection

This study is conducted based on both primary and secondary data.

## A. Primarydata

Primary data is the data that is collected by the researcher from first-hand sources, usingmethods like surveys. This study collects data using various questionnaire through surveysfromemployees in SRV INFOTECH.

#### B. Secondarydata

Secondary data is the data that has already been collected through primary sources and madereadilyforresearches tousefortheirownresearch.

#### **1.6** Statistical tools used for analysis

efollowing tools areused foranaly
Percentageanalysis
Chi-squaretest
One-wayANOVA
Weightedaveragemethod

## 1.7 Scopeofthestudy

The study covers the employers of SRV INFOTECH, Kannur. The research was conducted toanalyse the interest of IT employees towards Work from home and hybrid work model and toknowabout thesatisfaction level of employees through aquestionnairesurvey.

## 1.8 Limitationsofthestudy

Smallsizeofsample(92)
Timeislimited
Thestudyislimited onlyinSRVINFOTECH
Lessinterest
shownbyrespondentsinfillingtheiropinion



#### II. REVIEW OF LITERATURE

(Danijela,2022) Conducted studyon some of thekeyfactorsthatinfluenceworkperformance at the organizational and individual levels. The goal of this study is to provide insight on the impact of workplace flexibility on work and the broader implications for bothcompanies and employees. This article is about broadening the perspective on the future ofwork, focusing on the effects of remote work on employees and organizations. In summary, telecommute focuses onreplacing the employer's premises withanotherworkplaceforatleast part of the working time, resulting in fewer or no trips to work. It also includes ICT andis thus a subset of telework and remote work. The study concludes that both employees and employers have found arguments to consider remote work, and especially working fromhome, as a worthy competitor to traditional on-site work. Although many see remote work asbeneficial, especially because it offers more flexibility to both sides, there are some visibleandhidden drawbacksrelatedto human, socialand organizational factors.

(Antoni & Bohdan, 2022) Conducted study on work engagement as the dependent variableand considers its determinants in the form of stress factors and attitudes toward remote work. This study concludes that the characteristics of work, is related to only two variables: Controland Relationships. In the case of Control, the strongest relations occur with respect to thehybrid and remote modes. In the case of the Relationships variable, the strongest relationsoccurwithrespecttothehybridandonsitemodes.. This study concludes that the characteristic sofwork,isrelatedtoonlytwovariables:ControlandRel ationships.InthecaseofControl, thestrongest relationsoccurwith respectto thehybridandremotemodes.

(Baker,2021)Conductedstudyasacollabora tionwiththestaffsituatedinStockholmworking with the East Link Project at the Swedish Transport Administration. The aim of this study is to explore if a hybrid workplace model has the potential to disrupt a traditional office-centric workplace with focus on the aspects of economic, social and environmentalsustainability. It concluded that theman agerssupportsynchronousandasynchronouscommun ication, problem solving, brainstorming as well as encourage virtual socialization, mentoring, teambuilding, ensure regulatory compliance, invest in, enforce data security andset an example by engaging in remote work, hybrid organizations could certainly emerge asthefutureofwork.

(Aczel, Marton Kovacs, Tanja van, &

2021) Conducted Barnabas. study on whetherworking from home is the key or impediment to academics 'efficiency and work life balancebecameadauntingquestionforbothscientistsa ndtheiremployees. The main aim of the study is to find th epersonalandprofessionalfactors influence the relatio nbetweenproductivity and work from home and to find a solution for working without disturbance bycolleaguesandbeingabletomanageworklifebalanc e.Basedontheresultsalmosthalfofthe respondents reported reduced workefficiency during lockdown, the majority preferthe current remote work to some extent in the future. The results strongly indicate that somecan boost work efficiency and wellbeing when working from home, others need external solutions, such as provideboundariesbetween theoffice, to theirlifedomains.

(Monika, Mario Mariniello, Laura Nurski, & Tom Schraepen, 2021) Conducted study ontelework may even unlock new working processes with the ultimate effect of increasing productivity. The pandemic crisis has also emphasised the need for the creation of safeguardswithintheworkenvironmenttoprotectwor kers'well-beingandtoensureanefficientblending of remote and on-site workers, with no differences in wav they are treated ortheir opportunities. The reasons for low levels of telework before COVID-19 generallyfall into three categories of constraints: (1) the underlying structures and features of iobs andtasks;(2)infrastructureand technology; and (3)market failures in work organisation.

(Muhammad, Farooq Khalid, & Sergey Yevgenievich, 2021)Conducted study on thehybridworkplace,thefutureofwork,andtheneedtoe mbracethehybridworkplacemodel.Itdefinedhybridit yas,somethinginaworkspace,thatcombinesthephysic alworkarrangementandtheremoteworksystem. Thisa rticleshowsthathybridworkmodelcanincrease productivity, the main reason for this increased productivity is primarily because theemployeesees that the company has his bestinterestat heart.

(Berger, 2021) Conducted study on the latest trends on hybrid work model. They surveyed alarge-scale HR and senior executives. They compared the approach towards hybrid workmodelduringtheprecovidandpostcovidtime. Fro mtheresultsofthesurveytheyconducted the shifttowar dhybrid models is taking place across industries. Public organizations plan the strongest shift, from only 25% exploring hybrid work models pre-pandemic to 86% post-pandemic.

(Lenka, 2021) Conducted study on a unique Hybrid model with the help of the



organizationsto overcome many challenges faced by Human resource managers due to remote work. Theyfoundthatuniquehybridmodelisthebestsolution asinthismodelmaximumtimesemployees will be working remotely and whenever there is a requirement they can come tooffice. This arrangement will help in smoothwork operation, increased performance, motivation, employee engagement and good team work can happen. They concluded that every organization worldwide should adopt Unique Hybrid Work model for the betterment of theorganization.

(Beno,2021) Conducted study on the practice that helps to build the positivity and effectiveness of a work place environment. This paper examines the positivity and effectiveness of a non-

siteandhybridworkingmodelfromAustria. Themainre searchquestion investigated in this paper concerns the difference between negative and positiveapproaches toward different working environments while following the aspects of respect anddignity, support, caring, rewards, forgiveness and inspiration, and asking whether these differfundamentallyand represent different theoreticalmechanisms.

(Thorpe & Gordon, 2012) Conducted study to identify the nature of participation in theonline environment, the relationship between online participation and the offline context, andtheimplicationsforconceptualisationofonlinelear ningenvironmentstosupportwork-related learning. The aim of the study is to enable social workers to learn from practice and inpractice, by using online resources and communication that expand what is immediately available to them in their workplace and to research how an online learning environment for professional and work-related learning is used and what factors influence usage and participation.

## III. FINDINGS OF THE STUDY

## 3.1 Frequencyanalysis

## 3.1.1 Basedonthedemographicdetailsoftheresp ondents

- Majority(91.3%)oftherespondentsbelongtothe agegroupof20-30years
- Majority(69.6%) of the respondents are female
- Majority(68.5%)oftherespondents areunmarried
- Majority(67.4%)ofthe respondentsstudieduptobachelor'sdegree
- Most (46.7%) of the respondents have 1-3 years of work experience in SRVINFOTECH
- Most(26.1%) of the respondents are working in the

- digital marketdepartment
- Majority(72.8%) oftherespondents areworking in themiddle level

# 3.1.2 Basedon thebenefitsofworkfrom homeandhybrid workmodel

- Majority (58.7%) of the respondents agree that less time consumption as a benefit ofthework from home
- Most (35.9%) of the respondents agree that more flexibility as a benefit of the workfromhome
- Most (46.7%) of the respondents neither agree nor disagree that the improved worklifebalanceasabenefit of work from home
- Most (47.8%) of the respondents neither agree nor disagree that cost efficiency as abenefitof work from home
- Most (46.7%) of the respondents neither agree nor disagree that independent workcultureas abenefit of work from home
- Majority (54.3%) of the respondents neither agree nor disagree that better productivityasabenefit of workfromhome
- Most (46.7%) of the respondents neither agree nor disagree that fewer sick days as abenefitof work from home
- Most (48.9%)respondentsneitheragreenordisagreetha tjobsatisfactionasabenefitofwork from home

# 3.1.3 Basedonthechallengesofworkfrom homeandhybrid workmodel

- Most (45.7%) respondents agree that unbalanced timing as a challenge of work frombome
- Most (45.7%) of the respondents neither agree nor disagree that lack of team spirit asachallengeof workfromhome
- Majority (53.3%) of the respondents neither agree nor disagree that coordinationamongemployees asachallengeof work fromhome
- Majority (52.2%) respondents neither agree nor disagree that lack of internetavailabilityas achallengeof workfromhome
- Majority (52.2%) respondents agree that the chance of cyber risk as a challenge ofworkfrom home
- Most (48.9%) of the respondents neither agree nor disagree that lack ofcommunication as achallengeof workfrom home

## $International\ Journal\ of\ Advances\ in\ Engineering\ and\ Management\ (IJAEM)$

Volume 4, Issue 7 July 2022, pp: 345-350 www.ijaem.net ISSN: 2395-5252

 Most (50%) of the respondents agree that the difficulty in resolving technicalchallengesasachallengeof work from home

#### 3.2 Weightedaveragemean

- Hybridworkmodelisthemostpreferredworking modelwithanaveragemeanof
- 2.28and it is ranked1.
- Remoteworkmodelisranked2withanaverage meanof2.12
- Workfrom homeis ranked3 with an averagemean of 2.11

#### 3.3 Otheranalysis

## 3.3.1 IndependentsampleT-test

 Thereisnosignificantdifferenceinthelevelofagre eablenessaboutthebenefitsofworkfrom homeandhybrid work model betweenmaleand female

## 3.3.2 One-wayANOVA

- There is no significant difference in the level of agreeableness about the benefits ofwork from home and hybrid work model based on educational qualification of therespondents.
- There is no significant difference in the level of agreeableness about the challenge ofworkfrom homeand hybrid workmodelbased onjob level.

## 3.3.3 Chi-Square

- There is no significant relationship in the level of agreeableness about the challengesofwork from homeandhybridworkmodel basedonmarital status
- There is no significant relationship in the level of agreeableness about the challengesofworkfrom homeandhybridworkmodelbasedontheyearsof workexperience.

## IV. SUGGESTIONS

Based on the analysis and interpretation of the data the following recommendations have been made regarding the future concept of the employees towards remote, hybrid and workfromhome.

- Hybrid work model is a modern way of doing work based on the comfort of theemployees
- Most of the respondents are from the age group of 20-30 and majority of them are female
- It shows that women employees are more comfortable in hybrid work model and isrankedonein theweighted average mean method

- Data is collected from the company SRV INFOTECH and most workers are workinginthedigitalmarket department
- Hybrid work model is more comfortable than remote or work from home but there arebenefitsand challenges for this working model
- Hybrid work model is a good with the advantages of working virtual based on theflexibility of the employees, saving travel time etc but at the same time it has to keepthe advantage of having people at work for productivity, team work etc. Team work isanimportant one in building successit lacks in this workmodel.
- Some employees are struggling to adapt productivity in the work place. And they are in the opinion of full timework is more adaptable than hybrid work.
- Social isolation, Longer working hours are all challenges of hybrid work model. Somakean suitable timeperiod for this like in the full time work.
- hemajorproblemofworkfromhomeisalsothelack ofcommunication, disconnection from the external world etc.
- Sincebymaintainingapropercharttowardsthehyb ridworkmodelitbecomethemost appropriate working model especially forwomen.

## V. CONCLUSION

India is a fast-growing country in the world. During the pandemic time the country gave moreimportancetoWorkingfromhomeasitisalotmore comfortableforlotsofpeople.Employees can save great deal of time and money and do not have to travel but it has disadvantages also. Working in the personal space will reduce direct interactions amongcolleagues. Hybrid work model can offer more flexibility than work from home and empoweremployees to work to their strengths and boostsproductivity. Based on the collectedmost of the respondents preferred hybrid work model as their working model. But someemployees are still preferring full time work as it reduces the stress of doing work without theoffice atmosphere. This study is conducted in SRV INFOTECH and most of the respondentsare preferring the hybrid work model especially the females. Thev can work their comfortable zone, if they are interested indoing wo rkfromofficetheycangothereiftheyare interested to work from any other places like home they can work from there. Howeverhybrid work model are

## **International Journal of Advances in Engineering and Management (IJAEM)**

Volume 4, Issue 7 July 2022, pp: 345-350 www.ijaem.net ISSN: 2395-5252

providing more opportunities for the future world and it also helps intheeconomicgrowth of thecountry.

#### **BIBLIOGRAPHY**

- [1]. Aczel, B., Marton Kovacs, Tanja van, & Barnabas . (2021). Researches working from home: BenefitsandChallenges. PlusOne,1-13.
- [2]. Antoni, W., & Bohdan. (2022). Remote, Hybrid, and Onsite Work during the SARS-CoV-2 Pandemicand the Consequences for Stress and Work Engagement. International Journal ofEnvironmentResearchandPublic Health, 1-22.
- [3]. Baker, D. (2021). The Future Of Work is Hybrid Could Covid be the Catalyst for Organisations toImplementa HybridWorkplaceModel?KTH-VETENSKAPOCHKONST,1-64.
- [4]. Beno, M. (2021). On site and hybrid workplace culture of positivity and effectiveness: case studyfromAustria. Academicjournal ofinterdisciplinarystudies,331-339.
- [5]. Berger, S. (2021). Hybrid Work Compass: Navigating the Future of how we work. Research gate, 3-17.
- [6]. Danijela. (2022). Remote Work And Hybrid Work Organizations. 78th International ScientificConferenceonEconomicandSocial Development,(pp.202-213). Aveiro.
- [7]. Lenka, R. (2021). Unique Hybrid Work

- model- The future of remote work. PJAEE, 18, 2687-2697.Monika,MarioMariniello,LauraNurski, &Tom Schraepen.(2021,June).BlendingthePhysical and
- [8]. Virtual: ahybridmodelforthe futureofwork.PolicyContribution,1-22.
- [9]. Muhammad, K., Farooq Khalid, & Sergey Yevgenievich. (2021). Hybrid Workplace: The Future of Work. National Institute of Maritime. 28-48.
- [10]. Thorpe, M., & Gordon, J. (2012). Online learning in the workplace; A hybrid model of participation innetworked,professionallearning. Australasi an Journal of Education Technology, 1267-1282.
- [11]. Wontorczyk, A., & Bohdan . (2022). Remote, Hybrid, and On-Site Work during the SARS-CoV-2Pandemic and the Consequences for Stress and Work Engagement. International Journal ofEnvironmentResearchandPublic Health, 1-22
- [12]. Wontorczyk, A., & Bohdan Roznowski. (2022, Feb 19). Remote, Hybrid, and on-site work duringSARS - CoV 2 Pandemic and the consequrence of stress and Work Engagment. International Journal on Environment and Public Health, 1-22.